



## **Nova LifeStyle to Showcase New Retro-Inspired Furniture Solutions at High Point Market Trade Show**

**LOS ANGELES, October 15, 2015 -- Nova LifeStyle, Inc. (NASDAQ: [NVFY](#))** ("Nova LifeStyle" or the "Company"), a U.S.-based, leading innovative designer, manufacturer and distributor of modern life style furniture, today announced the Company will be displaying the expansion of its retro-inspired occasional tables, TV stands and desks, incorporating a new vintage hardware look, at the High Point Market trade show from October 17-22, 2015 ([www.highpointmarket.org](http://www.highpointmarket.org)) in High Point, North Carolina.

The Company's showroom, which is headed under its Diamond Sofa brand name, is located at 209 E. Russell Ave, High Point, NC 27260.

Nova LifeStyle will be showcasing innovative concepts that redefine the contemporary sofa while integrating new methods of connectivity and customization, while continuing on the success of the recent upholstery introductions. Additionally, an entirely new expansion of the retro-inspired occasional tables, TV stands, desks, will be showcased for the first time with new products that incorporate a vintage hardware quality.

Tawny Lam, President of Nova LifeStyle stated, "Our focus is to aggressively implement many initiatives to position Nova LifeStyle for growth, developing modern and contemporary home furnishing solutions that reflect quality design, fashion sense, superior quality and good value. The High Point Market is the largest furnishings industry trade show in the world, bringing more than 75,000 people every six months. We view this trade show as a great opportunity to continue expanding our global brand recognition while driving additional North American sales. Furthermore, we will be showcasing the expansion of our retro-inspired collection, which we believe addresses the evolving trend of our customers and emphasizes style, comfort, and value."

### **About the High Point Market Authority**

The High Point Market Authority, [www.highpointmarket.org](http://www.highpointmarket.org), is the official sponsor and organizer of the High Point Market in High Point, N.C. Featuring an extensive selection of exhibitors spanning every category, style, and price point, and attracting tens of thousands of visitors from more than 100 countries twice each year, the High Point Market is the driving force of the home furnishings industry. Find the High Point Market anywhere online, and follow on Twitter using the hashtag #hpmkt.

For more information on Nova LifeStyle products and brands please visit <http://www.novalifestyle.com> or <http://www.diamondsofa.com>.

### **About Nova LifeStyle**

Nova LifeStyle, Inc., a NASDAQ Global Markets Exchange listed company headquartered in California, is a fast growing, innovative designer, manufacturer and distributor of modern LifeStyle furniture; primarily sofas, dining rooms, cabinets, office furniture and related components, bedrooms, and various accessories in matching collections. Nova's products are made in the US, Europe, and Asia and include LifeStyle brands such as Diamond Sofa, Colorful World, Giorgio Mobili, Nova QwiK, and Bright Swallow International. Nova's products feature urban contemporary styles that integrate comfort and functionality incorporating upscale luxury designs appealing to LifeStyle-conscious middle and upper middle-income consumers in the U.S., China, Europe, and elsewhere in the world. To learn more about Nova LifeStyle, Inc., please visit our website at [www.NovaLifeStyle.com](http://www.NovaLifeStyle.com) or download the NVFY IRapp from the investor page.

### **Safe Harbor Statement**

All statements in this press release that are not historical are forward-looking statements made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. There can be no assurance that actual results will not differ from the Company's expectations. You are cautioned not to place undue reliance on any forward-looking statements in this press release as they reflect Nova's current expectations with respect to future events and are subject to risks and uncertainties that may cause actual results to differ materially from those contemplated. Potential risks and uncertainties include, but are not limited to, the risks described in Nova's filings with the Securities and Exchange Commission.

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