



## **Nova LifeStyle to Focus on Finishes and Colors**

**At the**

## **Fall 2016 High Point Market Trade Show**



**LOS ANGELES, October 20, 2016 -- Nova LifeStyle, Inc. (NASDAQ: [NVFY](#))** (“Nova LifeStyle” or the “Company”), a U.S.-based, leading innovative designer, manufacturer and distributor of modern life style furniture, today announced the Company will be showcasing a variety of new products with an emphasis on colors and finishes at the Fall 2016 High Point Market show, which will be held in High Point, NC from October 22 - 26, 2016 ([www.highpointmarket.org](http://www.highpointmarket.org)).

Nova LifeStyle will be featuring over 150 products at High Point Market, highlighting finishes such as velvet, blues and marble.

Tawny Lam, President and Interim CEO of Nova LifeStyle stated, “We are excited to be attending The Fall 2016 High Point Market, which is always one of the premier events in the home furnishings industry. We have received many inquiries ahead of the event and look forward to engaging with our new and established customers. We have placed emphasis on our new line to evoke a classic, Mediterranean Design sense, achieved through the use of luxurious velvet feel fabrics, striking color palettes—all with the goal of providing a rejuvenated sense of style and comfort for our clientele. I can’t wait for our customers to see and enjoy the tremendous new products we have in store for them.”

### **About The High Point Market**

The High Point Market is the largest furnishings showcase in the world, hosting over 75,000 attendees and 2000+ exhibitors. With two markets each year, The High Point Market attracts retail home furnishings buyers from around the world who are looking to stay abreast of the latest offerings from a vast array of manufacturers. For more information, visit [www.highpointmarket.org](http://www.highpointmarket.org).

For more information on Nova LifeStyle products and brands please visit <http://www.novalifestyle.com> or <http://www.diamondsofa.com>.

### **About Nova LifeStyle**

Nova LifeStyle, Inc., a NASDAQ Global Markets Exchange listed company headquartered in California, is a fast growing, innovative designer, manufacturer and distributor of modern LifeStyle furniture; primarily sofas, dining rooms, cabinets, office furniture and related components, bedrooms, and various accessories in matching collections. Nova's products are made in the US, Europe, and Asia and include LifeStyle brands such as Diamond Sofa, Colorful World, Giorgio Mobili, Nova QwiK, and Bright Swallow International. Nova's products feature urban contemporary styles that integrate comfort and functionality incorporating upscale luxury designs appealing to LifeStyle-conscious middle and upper middle-income consumers in the U.S., China, Europe, and elsewhere in the world. To learn more about Nova LifeStyle, Inc., please visit our website at [www.NovaLifeStyle.com](http://www.NovaLifeStyle.com)

### **Safe Harbor Statement**

All statements in this press release that are not historical are forward-looking statements made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. There can be no assurance that actual results will not differ from the Company's expectations. You are cautioned not to place undue reliance on any forward-looking statements in this press release as they reflect Nova's current expectations with respect to future events and are subject to risks and uncertainties that may cause actual results to differ materially from those contemplated. Potential risks and uncertainties include, but are not limited to, the risks described in Nova's filings with the Securities and Exchange Commission.

### **Company Contact:**

#### **INVESTOR RELATIONS:**

The Equity Group Inc.

In U.S.

Adam Prior, Senior Vice President

+1 (212) 836-9606

[aprior@equityny.com](mailto:aprior@equityny.com)

In China

Katherine Yao, Senior Associate

+86-10-6587-6435

[kyao@equityny.com](mailto:kyao@equityny.com)