



**Nova LifeStyle to Debut New Office Segment at the  
Summer 2018 Las Vegas Market &  
RESACON Home Staging Professionals Show**

**Expanded Collections and New Stylings Expected  
to Highlight Nova LifeStyle Showroom**



Ava Sofa and Accent Chair



Venus Bed



Venus Sofa and Chair

**LOS ANGELES, July 23, 2018 -- Nova LifeStyle, Inc. (NASDAQ: [NVFY](#))** ("Nova LifeStyle" or the "Company"), a U.S.-based, leading innovative designer, manufacturer and distributor of modern life style furniture, today announced the Company will be attending the Summer 2018 Las Vegas Market trade show which takes place July 29 – August 2, 2018 ([www.lasvegasmarket.com](http://www.lasvegasmarket.com)), and the RESACON Home Staging Professionals Convention on July 26 where the Company will showcase new products and designs in addition to it's new 'Office' segment.

Nova LifeStyle is anticipating high-traffic at its showroom (B746) at the Summer 2018 Las Vegas Market. The Company has continued to introduce a range of new products across multiple categories, including a new "Office" segment. Nova's Diamond Sofa brand has recently introduced over 60 new products in all key categories, including signature living room upholstery items with a high end contemporary flair, new beds with style and exceptional craftsmanship, and a greatly expanded bar and bistro collection, along with the new Office segment.

**Management Commentary**

Tawny Lam, CEO of Nova LifeStyle stated, "As we prepare for the Summer 2018 Las Vegas Market I am very enthusiastic about the wide range of new products and stylings we will have available. This year we will also be attending the RESACON Home Staging Professionals Convention on July 26. Home staging has become a huge industry in the past few years because it helps the real estate sales industry tremendously. In addition to adding to our living room and bedroom catalogues, we are also introducing our new 'Office' segment, which I am very excited about. Business owners are focusing more and more on office furnishings as a means of attracting and retaining top employees. With our new line of Office furnishings, we expect to capitalize on this trend.

Additionally, we view this new segment as a means of introducing our Diamond Sofa brand to potential new customers as their staffs take notice of our premium quality and stylish designs.”

For more information on Nova LifeStyle products and brands please visit <http://www.novalifestyle.com> or <http://www.diamondsofa.com>.

**About Las Vegas Market and International Market Centers, L.P.**

The Las Vegas Market is an international furnishings showcase that combines style, inspiration and productivity in an unrivaled, world-class destination. With two markets each year, Las Vegas Market is the only major home furnishings market in the western U.S. offering a unique cross-section of suppliers and buyers spanning the home furnishings, décor and gift industries. For more information, visit [www.lasvegasmarket.com](http://www.lasvegasmarket.com)

**About Nova LifeStyle**

Nova LifeStyle, Inc., a NASDAQ Global Market listed company headquartered in California, is a fast growing, innovative designer, manufacturer and distributor of modern LifeStyle furniture; primarily sofas, dining rooms, cabinets, office furniture and related components, bedrooms, and various accessories in matching collections. Visit Nova's website: [www.NovaLifeStyle.com](http://www.NovaLifeStyle.com).

**Safe Harbor Statement**

All statements in this press release that are not historical are forward-looking statements made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. There can be no assurance that actual results will not differ from the Company's expectations. You are cautioned not to place undue reliance on any forward-looking statements in this press release as they reflect Nova's current expectations with respect to future events and are subject to risks and uncertainties that may cause actual results to differ materially from those contemplated. Potential risks and uncertainties include, but are not limited to, the risks described in Nova's filings with the Securities and Exchange Commission.

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